

# Need to increase your average customer sale by engaging your staff...

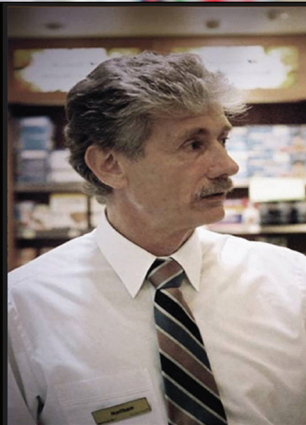
## Want to know how?



**Paul Hamilton**  
Pharmacist  
PriceCare Pharmacy

The Staff Value Program  
creates the care factor  
and generates a 'win win'  
by rewarding performance.

My staff are working with,  
not for me, the business is  
growing and I get to spend  
more time doing the things  
I enjoy.



**Affinity  
Accounting Plus**  
is part of a national,  
independent, professional  
advisory network formed  
specifically to grow  
community  
Pharmacies.

Call us on (07) 3725 6100 to  
understand the benefits that will flow  
from implementing a Staff Value  
Program.



**AFFINITY  
ACCOUNTING PLUS**

To achieve a **10%** increase in retail sales and to improve  
your bottom line by **20%**, **1 hour** is all that's required  
for you to discover the secrets to motivating your staff.

We provide you with a **proven** business improvement  
program to engage your staff to increase your front of  
store retail sales, margins and average customer sale.

# EXCLUSIVE

**Our Pharmacy Program** includes world class  
professional advisory materials so you will:

- Effectively plan your future direction in relation to increasing sales and margins.
- Create a business focused on profitable sales, margin growth and professional Pharmacy services.
- Document a formal succession plan that locks in top performing Pharmacists, provides for a more balanced lifestyle, transition value fairly and maximises your return on capital.

**Direction...Growth...Performance...Staff...Succession**